



MEDIA ADVISORY

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(*Nairobi, Kenya*) PSI is holding a press briefing, titled “From Evidence to Availability: Making Effective Malaria Treatment Available and Affordable.” The briefing will announce groundbreaking results from an unprecedented new study on the affordability and accessibility of antimalarials, including the most effective artemisinin-based combination therapies.

Coming out of the *ACTwatch* research project led by PSI, these results serve as a thermometer for the success of global interventions aimed at reducing the price and increasing the availability of the most effective antimalarials, including global financing mechanisms such as the Affordable Medicines Facility for malaria (AMFm).

WHO:

Panelists:

Des Chavasse, PSI, Vice President for Malaria Control and Child Survival

Peter Olumese, WHO, Global Malaria Program Medical Officer

Oliver Sabot, Clinton Foundation, Director of Malaria Control Team

Ambrose Talisuna, Medicines for Malaria Venture, Uganda Country Representative

Moderator:

Suprotik Basu, Advisor to the UN Special Envoy for Malaria

WHEN: Monday November 2, 2009 at 1:30 p.m. – 2:30 p.m.

Lunch will be served in the press conference room

WHERE: Kenyatta International Conference Center, Press Conference Room

Additional information:

If any journalist would like to have background materials prior to the event or would like to request an interview with any of the speakers, please contact Anna Dirksen (adirksen@psi.org +254 716 512 518) or Trey Watkins (kcwatkins@psi.org +254 734 684 192).