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Measurable Results: PSI MALARIA

THE GLOBAL MALARIA CRISIS

More than 40% of the world's population is at risk of malaria. Each year, between one and two million people die from the disease; the majority of these deaths occurs among young children in sub-Saharan Africa.

PSI RESPONDS

PSI is at the forefront of the global malaria control effort, supporting national ministries of health to implement malaria control programs in more than 30 countries around the world. This support allows ministries of health to scale up proven, evidence-based interventions and sustain coverage over time. These interventions include: delivery of long-lasting insecticide-treated nets (LLINs), pre-packaged malaria treatment (PPT), strategic behavior change communications and applied operational research. As the international community nears the Abuja targets and Millennium Development Goals, PSI stands ready to further scale up and sustain these malaria control efforts in partnership with ministries of health in endemic countries.

:: Healthy Lives through Partnership

As a result of the organization's technical competency and operational capacity, PSI is acknowledged as a key implementing agency of the Roll Back Malaria (RBM) Partnership. PSI is an active member of the NGO delegation to the RBM Board and is a member of six RBM technical working groups. In addition, PSI's malaria staff is represented on the Technical Research and Advisory Committee of the WHO Global Malaria Program, both the Special Committee of the Technical Review Panel and the Independent Review Panel of the Global Fund to Fight AIDS, Tuberculosis and Malaria, and the Affordable Medicines Facility - malaria (AMFm) task force.

KEY PROGRAM AREAS

:: Malaria Prevention

A global leader in delivering LLINs, PSI is supporting ministries of health throughout Africa, Asia and Latin America to rapidly achieve high and sustained coverage of vulnerable populations. This is achieved through mass free net campaigns, routine health facility-based distributions and highly subsidized delivery through the private sector. To date, PSI has delivered more than 60 million insecticide-treated mosquito nets in more than 30 countries around the world.

:: Malaria Treatment

PSI supports the global effort to increase access to effective malaria treatment through the public and private sectors and at the community level, primarily through the implementation of Home Management of Malaria (HMM) strategies. HMM strategies enable populations at risk to access prompt and effective treatment within 24 hours of the onset of symptoms, which is essential as malaria in children can progress quickly with as little as 48 hours between the onset of symptoms and severe disease or death. To date, PSI has delivered more than 21 million malaria treatments in a number of high burden countries, such as Nigeria, Rwanda, Tanzania and Sudan, among others.

:: Behavior Change Communication

PSI is a global leader in health communications with over 30 years of experience designing and implementing effective and culturally sensitive behavior change communications campaigns. PSI's communications campaigns for malaria control focus on ensuring correct and consistent use of insecticide treated nets and ensuring prompt treatment-seeking behavior and treatment compliance.

:: Malaria Research

PSI's malaria control activities are grounded in quantitative and qualitative research to ensure the programmatic approach is appropriate and effective. In addition to identifying and tracking behavioral determinants, PSI leads a number of strategically important operational research initiatives, including *ACTwatch*, a partnership which monitors anti-malarial markets in seven countries over five years, and a recently launched project in collaboration with the World Health Organization and the Special Program for Research and Training in Tropical Diseases to monitor reductions in all-cause child mortality as a result of scaled-up HMM operations in four endemic countries over the next three years.